

The Annual Quality Assurance Report (AQAR) of the IQAC**School of Journalism & Mass Communication**

Part – A

1. Details of the Institution

1.1 Name of the Institution

School of Journalism & Mass Communication

1.2 Address Line 1

Media Bhawan

Address Line 2

Devi Ahilya University, Khandwa

City/Town

Indore

State

Madhya Pradesh

Pin Code

452017

Institution e-mail address

Sonalee.nargunde@gmail.com

Contact Nos.

9425317435

Name of the Head of the Institution:

Prof. Ashok Kumar Sharma

Tel. No. with STD Code:

07312903520

Mobile:

9425317435

Name of the IQAC Co-ordinator:

Dr. Sonalee Nargunde

Mobile:

9425317435

IQAC e-mail address:

sonalee.nargunde@gmail.com

1.3 NAAC Track ID (For ex. MHCOGN 18879) **EC/66/RAR/146 dated 21-02-2014**

1.4 Website address:

www.dauniv.ac.in

Web-link of the AQAR:

<http://www.iqac.dauniv.ac.in/UTDReports.php>For ex. <http://www.ladykeanecollege.edu.in/AQAR201213.doc>

1.5 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle	1 st Cycle	Four Star		20/09/2000
2	2 nd Cycle	2 nd Cycle	B grade	2.57 out of 4	16/09/2008
3	3 rd Cycle	3 rd Cycle	A	3.09	21 .2. 2014
4	4 th Cycle	4 th Cycle	N.A	N.A	N.A

1.6 Date of Establishment of IQAC: DD/MM/YYYY

21/11/2008

1.7 AQAR for the year:-

2015-16

1.8 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC ((for example AQAR 2010-11 submitted to NAAC on 12-10-2011)

- i. AQAR _____ Feb 2013 June 2013 _____ (DD/MM/YYYY)4
- ii. AQAR _____ 2013-14 _____ (DD/MM/YYYY)
- iii. AQAR _____ 2014-15 _____ (DD/MM/YYYY)
- iv. AQAR _____ (DD/MM/YYYY)

1.9 Institutional Status

University State Central Deemed Private

Affiliated College Yes No

Constituent College Yes No

Autonomous college of UGC Yes No

Regulatory Agency approved Institution Yes No

(eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution Co-education Men Women

Urban Rural Tribal

Financial Status Grant-in-aid UGC 2(f) UGC 12B

Grant-in-aid + Self Financing Totally Self-financing

1.10 Type of Faculty/Programme

Arts Science Commerce Law PEI (Phys Edu)

TEI (Edu) Engineering Health Science Management

Others (Specify)

1.11 Name of the Affiliating University (for the Colleges)

1.12 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University	<input type="text"/>		
University with Potential for Excellence	<input type="text"/>	UGC-CPE	<input type="text"/>
DST Star Scheme	<input type="text"/>	UGC-CE	<input type="text"/>
UGC-Special Assistance Programme	<input type="text"/>	DST-FIST	<input type="text"/>
UGC-Innovative PG programmes	<input type="text"/>	Any other (<i>Specify</i>)	<input type="text"/>
UGC-COP Programmes	<input type="text"/>		

2. IQAC Composition and Activities

2.1 No. of Teachers	<input type="text" value="04"/>
2.2 No. of Administrative/Technical staff	<input type="text" value="01"/>
2.3 No. of students	<input type="text" value="03"/>
2.4 No. of Management representatives	<input type="text"/>
2.5 No. of Alumni	<input type="text" value="02"/>
2.6 No. of any other stakeholder and community representatives	<input type="text" value="02"/>
2.7 No. of Employers/ Industrialists	<input type="text" value="02"/>
2.8 No. of other External Experts	<input type="text"/>
2.9 Total No. of members	<input type="text" value="13"/>
2.10 No. of IQAC meetings held	<input type="text" value="02"/>

2.11 No. of meetings with various stakeholders:

No.

Faculty

Non-Teaching Staff

Students

Alumni

Others

2.12 Has IQAC received any funding from UGC during the year?

Yes

No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos.

International

National

State

Institution Level

(ii) Themes

2.14 Significant Activities and contributions made by IQAC

None

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year *

Plan of Action	Achievements
Introducing New courses in session 2016-17	

* Attach the Academic Calendar of the year as Annexure.

2.15 Whether the AQAR was placed in statutory body

Yes

No

Management

Syndicate

Any other body

Provide the details of the action taken

Part – B

Criterion – I

1. Curricular Aspects

1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	01			
PG	01		01	
UG	01		01	
PG Diploma	01			
Advanced Diploma				
Diploma				
Certificate				
Others, (M.phil)	01		01	
Total				
Interdisciplinary				
Innovative				

1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options

(ii) Pattern of programmes:

Pattern	Number of programmes
Semester	04
Trimester	
Annual	

1.3 Feedback from stakeholders* Alumni Parents Employers Students
(On all aspects)

Mode of feedback : Online Manual Co-operating schools (for PEI)

*Please provide an analysis of the feedback in the Annexure

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

Yes, Special modification in Syllabi as according to the requirement of Media Industry.

1.5 Any new Department/Centre introduced during the year. If yes, give details.

Criterion – II**2. Teaching, Learning and Evaluation**

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
02	02		00	-

2.2 No. of permanent faculty with Ph.D.

01

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
	05		02		01			0	0

2.4 No. of Guest and Visiting faculty and Temporary faculty

16

02

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended		03	
Presented papers		05	
Resource Persons		03	02

2.6 Innovative processes adopted by the institution in Teaching and Learning:

PPTs, Interactive class, Online Editing, GD & weekly Guru Mantra on Saturday.

2.7 Total No. of actual teaching days during this academic year.

195

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

-

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

01

2.10 Average percentage of attendance of students

70

2.11 Course/Programme wise distribution of pass percentage:

Title of the Programme	Total no. of students appeared	Division				
		Distinction %	I %	II %	III %	Pass %
B.A.M.C	200	150	150	50		
M.A.M.C	54	36	36	28		
M. Phil	15	11	11	04		
B.J	02	02	02	-		

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes :

2.13 Initiatives undertaken towards faculty development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher courses	03
UGC – Faculty Improvement Programme	
HRD programmes	
Orientation programmes	
Faculty exchange programme	
Staff training conducted by the university	
Staff training conducted by other institutions	
Summer / Winter schools, Workshops, etc.	
Others	

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	02			
Technical Staff		01		

Criterion – III**3. Research, Consultancy and Extension**

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

National Seminar On social network & Democracy in November 2016

3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-			
Outlay in Rs. Lakhs				

3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-			
Outlay in Rs. Lakhs				

3.4 Details on research publications

	International	National	Others
Peer Review Journals	02		
Non-Peer Review Journals		05	
e-Journals			
Conference proceedings			

3.5 Details on Impact factor of publications:

Range Average h-index Nos. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects				
Minor Projects				
Interdisciplinary Projects				
Industry sponsored				
Projects sponsored by the University/ College				
Students research projects <i>(other than compulsory by the University)</i>				
Any other(Specify)				
Total				

3.7 No. of books published i) With ISBN No. Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP CAS DST-FIST
DPE DBT Scheme/funds

3.9 For colleges
Autonomy CPE DBT Star Scheme
INSPIRE CE Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of conferences

Level	International	National	State	University	College
Number			1		
Organized by the Institution					
Sponsoring agencies					

3.12 No. of faculty served as experts, chairpersons or resource persons

3.13 No. of collaborations International National Any other

3.14 No. of linkages created during this year

3.15 Total budget for research for current year in lakhs :

From Funding agency From Management of University/College

Total

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	
	Granted	
International	Applied	
	Granted	
Commercialised	Applied	
	Granted	

3.17 No. of research awards/ recognitions received by faculty and research fellows
Of the institute in the year

Total	International	National	State	University	Dist	College

3.18 No. of faculty from the Institution who are Ph. D. Guides
and students registered under them

3.19 No. of Ph.D. awarded by faculty from the Institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF SRF Project Fellows Any other

3.21 No. of students Participated in NSS events:

University level State level
National level International level

3.22 No. of students participated in NCC events:

University level State level
National level International level

3.23 No. of Awards won in NSS:

University level State level
National level International level

3.24 No. of Awards won in NCC:

University level State level
National level International level

3.25 No. of Extension activities organized

University forum	<input type="text" value="02"/>	College forum	<input type="text" value="02"/>		
NCC	<input type="text"/>	NSS	<input type="text" value="05"/>	Any other	<input type="text"/>

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

- Plantation and cleanness activity in and around the Campus.
- Blood donation Camp.
- Various lecture on different social issues.

Criterion – IV**4. Infrastructure and Learning Resources**

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	32000sq.ft		S/F	
Class rooms	08		S/F	
Laboratories	02		S/F	
Seminar Halls	01		S/F	
No. of important equipments purchased (\geq 1-0 lakh) during the current year.				
Value of the equipment purchased during the year (Rs. in Lakhs)				
Others				

4.2 Computerization of administration and library

YES

4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	4500		60	160000	4560	
Reference Books						
e-Books						
Journals	16					
e-Journals						
Digital Database						
CD & Video	43					
Others (specify)						

4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	25	01	YES	YES	YES	YES	YES	
Added								
Total								

4.5 Computer, Internet access, training to teachers and students and any other programme for technology up gradation (Networking, e-Governance etc.)

NONE

4.6 Amount spent on maintenance in lakhs :

i) ICT	-
ii) Campus Infrastructure and facilities	1,00,000
iii) Equipments	100000
iv) Others	50,000
Total :	2,50,000

Criterion – V

5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

Separate counseling for students, Designed new courses, Introduced CBCS , Compulsory internship, Newsletter from students

Photo Exhibition, Film Production

5.2 Efforts made by the institution for tracking the progression

Follow-ups on student’s activity. Project works for students, Field work, and studio work.

5.3 (a) Total Number of students

UG	PG	Ph. D.	Others
200	61	06	-

(b) No. of students outside the state

20

(c) No. of international students

Men	No	%
		49

Women

No	%
	51

Last Year						This Year					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
61	10	05	18	01	97	60	10	08	25	-	103

Demand ratio 85

Dropout % 16

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

No. of students beneficiaries

5.5 No. of students qualified in these examinations

NET SET/SLET GATE CAT
 IAS/IPS etc State PSC UPSC Others

5.6 Details of student counselling and career guidance

Placement Cell provides career guidance and counselling.

No. of students benefitted

5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
12	60	20	

5.8 Details of gender sensitization programmes

Workshop on self defense
Lecture on right to information

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

State/ University level National level International level

No. of students participated in cultural events

State/ University level National level International level

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level National level International level

Cultural: State/ University level National level International level

5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution		
Financial support from government	-----	-----
Financial support from other sources		
Number of students who received International/ National recognitions		

5.11 Student organised / initiatives

Fairs : State/ University level National level International level

Exhibition: State/ University level National level International level

5.12 No. of social initiatives undertaken by the students

5.13 Major grievances of students (if any) redressed: **More no. of permanent faculties.**

Criterion – VI**6. Governance, Leadership and Management**

6.1 State the Vision and Mission of the institution

Educating and empowering the learners and Media students to realize their potential through righteous blending of knowledge, skills, and values for serving the society and to prepare responsible citizens and ethical media persons.

6.2 Does the Institution has a management Information System

No

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

Regular modification and Updation of curriculum.

6.3.2 Teaching and Learning

Lecture through PPTs,Class interaction, Group discussion, Mentoring and Motivational lectures, Development of E-resources, etc.

6.3.3 Examination and Evaluation

Declaration of result within 30 days.

6.3.4 Research and Development

6.3.5 Library, ICT and physical infrastructure / instrumentation

Some new software's added.

6.3.6 Human Resource Management

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6.3.7 Faculty and Staff recruitment

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6.3.8 Industry Interaction / Collaboration

Regular Interaction with Media persons, journalists and editors.
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6.3.9 Admission of Students

Common Entrance test for all courses.

6.4 Welfare schemes for

Teaching	-
Non teaching	--
Students	-

6.5 Total corpus fund generated

-

6.6 Whether annual financial audit has been done

Yes No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	√		√	
Administrative	√		√	

6.8 Does the University/ Autonomous College declare results within 30 days?

For UG Programmes Yes No

For PG Programmes Yes No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

Quick evaluation of answer sheets from various centres.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

6.11 Activities and support from the Alumni Association

Our alumni association OJAS provides feedback on curriculum and on that basis department modify syllabus.

6.12 Activities and support from the Parent – Teacher Association

Parent-Teacher association meets twice in a year and discuss about different problems of students. On the basis of that discussion department sort out their problems.

6.13 Development programmes for support staff

Certificate courses for members of alumni, working Journalist of Indore.

Support for rural Rural journalism.

6.14 Initiatives taken by the institution to make the campus eco-friendly

Department organised Plantation, Blood donation Camps and awareness programmes and we are sincere about Green University policy.

Criterion – VII**7. Innovations and Best Practices**

- 7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

We have established facility for Communication Consultancy to provide guidance to Small and medium level Newspapers and Magazines in the area of reporting and editing. Along with that, Consultancy also would provide guidance for PR and corporate communication activities, Advertisement planning and all the other related activities.

- 7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

- 7.3 Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

****Provide the details in annexure (annexure need to be numbered as i, ii,iii)***

- 7.4 Contribution to environmental awareness / protection

Plantation, Participation in university level Swachchha Bharat Abhiyan, Hosted Youth conference on Science Communication.

7.5 Whether environmental audit was conducted? Yes No

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

8. Plans of institution for next year

To introduce some new courses.

To organise seminars and special lectures.

Name : Dr. Sonalee Nargunde

Name: Dr. Sonalee Nargunde

Signature of the Coordinator, IQAC

Signature of the Chairperson, IQAC

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